Small Batch. Local. Nonprofit. Female Owned & Operated Youth Founded.

... & Adorably Delicious.



CORPORATE SPONSORSHIP INFORMATION

- turtletracksco.ca
- (iii) turtletracksco
- facebook.com/turtletracksco

OUR PRODUCT



- Handmade, small batch cookie mixes
- Prepared in reusable glass mason jars
- · Premium quality ingredients
- Charming, gift-ready packaging
- 4-6 flavour offerings at a time, both classic and unique
- Available at Fall 2025 holiday markets and Spring 2026 farmers' markets in the GTA



ABOUT US



Turtle Tracks Co. was founded in 2025 as a "passion project," supported by CapitalHER, a local, non-profit organization dedicated to empowering girls in Canada with financial literacy and entrepreneurship skills.

We are proudly owned and operated by an all-female team in the GTA—grades 7 through 10—with passions for baking, wildlife protection, and social equity.

Turtle Tracks Co. is a registered small business in Ontario and fully insured. We also have all applicable food handling and public health certifications. Additionally, all cookie mixes are assembled at a local commercial kitchen.

For more information, please contact us at turtletracksco@gmail.com.

OUR MISSION

Turtle Tracks Co. is committed to offering fun, family- and gift-friendly home baking kits with high quality, premium ingredients, unforgettable flavours, and local impact.

100% of our net proceeds are donated to the Ontario Turtle Conservation Centre (OTCC) to protect and provide critical care for Ontario's native endangered, threatened, and special concern turtles.

"Join us on our journey to make a difference and spread happiness for people and our planet ... one cookie mix at a time."

SPONSOR LEVELS

Founding Sponsor \$500

"Spotted Turtle Guardian"

Sponsor \$250

"Juvenile Turtle" Level

Supporter \$100

"Hatchling" Level

(One-time contributions)

With your permission, your business name and logo will be included on a sponsors' banner displayed beside our vendor table at farmers' and holiday markets, and on our website. We would also be pleased to display your business card at our vendor table and promote you on our social media. Additionally, all donations sent to OTCC will include both your business name and ours. We are specifically looking for local bakery sponsors at this time.



THANK YOU

As a small start-up, we are relying on the support of generous sponsors like you. Your contribution will be used to help us:

- Acquire essential market vendor supplies (e.g., table, signs, tent)
- Cover marketing, finance, and business registration expenses
- Purchase initial supplies for product development (e.g., jars, cookie mix ingredients)
- Continue empowering local girls who are learning about running a business in real-time
- Help more of Ontario's at-risk turtles

Seed funding from the 2025 CapitalHER program, as well as private donations from family and friends, will also support initial operations.

Sponsorship payments may be made using the following payment link: https://square.link/u/bxqqiR47 or QR code; by e-transfer to turtletracksco@gmail.com;

or by cheque (payable to Turtle Tracks Co.)